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Notice-cum-Addendum to the Scheme Information Document (SID) / Key Information Memorandum (KIM) of ICICI Prudential Regular Savings Fund and ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.) (the Schemes)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following changes under the Schemes with effect from October 15, 2014.

1) Exit load under ICICI Prudential Regular Savings Fund*:

- i) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out within 18 months from the date of allotment - 1% of the applicable Net Asset Value (NAV);
- ii) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out after 18 months from the date of allotment - Nil.

2) Exit load under ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)*:

- i) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out within 1 year from the date of allotment - 1% of the applicable NAV;
- ii) if units purchased or switched in from another Scheme of the Fund are redeemed or switched out after 1 year from the date of allotment - Nil.

*The revision in exit load shall be applicable on a prospective basis to all the transactions including Systematic Investment Plan and Systematic Transfer Plan where registrations / enrolments have been done on or after the effective date.

3) Fund manager managing debt portion of ICICI Prudential MIP 5 (An open ended income fund. Monthly income is not assured and is subject to the availability of distributable surplus.)

The debt portion of the aforesaid scheme will be managed by Mr. Rahul Bhuskute with immediate effect. The qualification of Mr. Bhuskute is Bachelor of Engineering and Master of Management Science.

For other details of the fund manager, please refer to the scheme related documents available on our website.

Investors are requested to take a note of the above change.

All the other provisions of the SID / KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID / KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 10, 2014

Authorised Signatory

No. 011/10/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.